

Become a VIP Partner with HR Advice Online

**Stronger partnerships.
Greater visibility.
More value for your members.**



Why Partner with Us?

Add Value for Your Members/franchisees

Easy access to trusted HR advice and resources.

Boost Your Brand

Showcase your organisation as a proactive leader alongside HR Advice Online.

Grow Through Collaboration

Benefit from joint marketing, events and greater visibility.

Stay Ahead of Compliance

Practical tools to navigate complex HR and workplace laws.

Manage Joint Employment Liability

Partner with proven HR experts to minimise risk.

What You Get



Membership Value

- Platinum membership access via one login
- HR newsletter - The Source
- Complimentary educational webinars and resources.



Expert Support

- HR Platinum documentation and advice
- 10% discount on additional products and services



Brand & Visibility

- Logo featured on our Partner Page
- Social media promotion highlighting our partnership

What we get



Advertising Reach

- HR Advice Online Information on your website
- Logo featured in your member newsletters



Event Collaboration

- Presence at your tradeshow, expos and conferences
- Opportunities to present at your events

VIP Partnership: Shared Value, Shared Success