

Become an Elite Partner with HR Advice Online

**Stronger partnerships.
Greater visibility.
More value for your members.**



Why Partner with Us?

Add Value for Your Members/franchisees

Easy access to trusted HR advice and resources.

Boost Your Brand

Showcase your organisation as a proactive leader alongside HR Advice Online.

Grow Through Collaboration

Benefit from joint marketing, events and greater visibility.

Stay Ahead of Compliance

Practical tools to navigate complex HR and workplace laws.

Manage Joint Employment Liability

Partner with proven HR experts to minimise risk.

What You Get



Membership Value

- Customised and branded documentation for your industry
- HR newsletter - The Source
- Dedicated Relationship Manager



Expert Support

- Unlimited HR issues per year for each of your members
- 10% discount on additional products and services



Brand & Visibility

- Documentation customised with your logo
- Logo featured on our Partner Page
- Social media promotion highlighting our partnership

How You Help Us Grow



Advertising Reach

- HR Advice Online information on your website
- Logo featured in your member newsletters



Event Collaboration

- Presence at your tradeshow, expos and conferences
- Opportunities to present at events

Elite Partnership: Shared Value, Shared Success